



FRASER & NEAVE HOLDINGS BHD
(004205-V)

LAPORAN TAHUNAN
2002/2003
ANNUAL REPORT



Remember your first F&N orange?
We do. It all started way back in 1883,
when John Fraser and David Chalmers Neave
began a business venture that would
become part of our daily lives.

Since the introduction of its first bottle
of aerated water, F&N has indeed
come a long way. Today, the Group has
a strong stable of soft drinks and dairy products,
many of which have become household names
in Malaysia. Through the years, our product range
and work practices have evolved with the times.
However, our mission remains the same.

To build on quality brands and share the joy
our products bring with everyone.

As the Group celebrates 120 years of excellence,
we pay tribute to our loyal stakeholders
for making F&N a trusted brand for generations.

Masihkah anda mengingati F&N oren anda yang pertama?
Kami mengingatinya. Segalanya bermula pada tahun 1883,
apabila John Fraser dan David Chalmers Neave
memulakan perusahaan perniagaan yang kemudian
menjadi sebahagian daripada hidup kita saban hari.

Sejak memperkenalkan air botol bergas yang pertama,
F&N telah melangkah jauh. Kini Kumpulan ini mempunyai
pelbagai minuman ringan dan produk tenusu,
dimana kebanyakannya telah menjadi nama barangan
rumah di Malaysia. Rangkaian produk dan amalan kerja
kami telah berubah mengikut peredaran masa.
Namun, misi kami tetap sama.

Untuk membina jenama yang berkualiti dan
berkongsi keseronokan yang dibawakan oleh
produk kami dengan semua.

Sambil Kumpulan ini merayakan kecemerlangan
selama 120 tahun, kami menyanjung tinggi sokongan
kepada para pemegang kepentingan kami
yang setia kerana menjadikan F&N jenama
yang dipercayai turun-temurun.

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