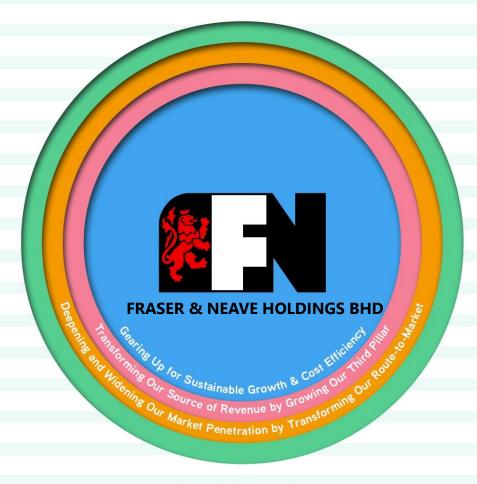
#### TRANSFORMING



FOR A
SUSTAINABLE
FUTURE

### Important notice

Certain statements in this Presentation constitute "forward-looking statements", including forward-looking financial information. Such forward looking statements and financial information involve known and unknown risks, uncertainties and other factors which may cause the actual results, performance or achievements of Fraser & Neave Holdings Bhd ("F&NHB"), or industry results, to be materially different from any future results, performance or achievements expressed or implied by such forward-looking statements and financial information are based on numerous assumptions regarding F&NHB's present and future business strategies and the environment in which F&NHB will operate in the future. Because these statements and financial information reflect F&NHB's current views concerning future events, these statements and financial information necessarily involve risks, uncertainties and assumptions. Actual future performance could differ materially from these forward-looking statements and financial information.

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This Presentation includes market and industry data and forecast that have been obtained from internal survey, reports and studies, where appropriate, as well as market research, publicly available information and industry publications. Industry publications, surveys and forecasts generally state that the information they contain has been obtained from sources believed to be reliable, but there can be no assurance as to the accuracy or completeness of such included information. While F&NHB has taken reasonable steps to ensure that the information is extracted accurately and in its proper context, F&NHB has not independently verified any of the data from third party sources or ascertained the underlying economic assumptions relied upon therein.





## **Business Transformation for Sustainable Growth**

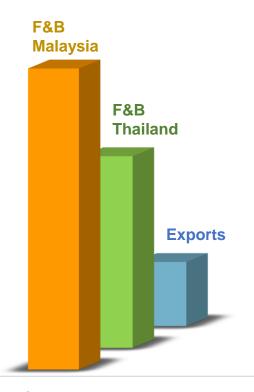
# F&NHB Group Today: Three Growth Pillars Supporting Sustainability

From Ist CAP

results briefing

From Ist CAP

results briefing



Our current business is built upon three independent growth pillars:

- F&B Malaysia (Domestic)
- F&B Thailand and
- Exports

Each pillar has its own long-term strategies and targets.





results briefic FY

### Transforming F&B Malaysia

Accelerating its transformation program ahead of the conclusion of the current financial year

Deepening and widening our market penetration by transforming the route-to-market, intensifying focus on enhancing its efficiencies and reducing cost-to-serve

DAIRIES MALAYSIA Extracting synergies with the commercial realignment

SOFT DRINKS
MALAYSIA



Simplified processes and a leaner structure that minimises duplications and increases efficiencies

### Transforming F&B Malaysia

Accelerating its transformation program ahead of the conclusion of the current financial year

Deepening and widening our market penetration by transforming the route-to-market, intensifying focus on enhancing its efficiencies and reducing cost-to-serve





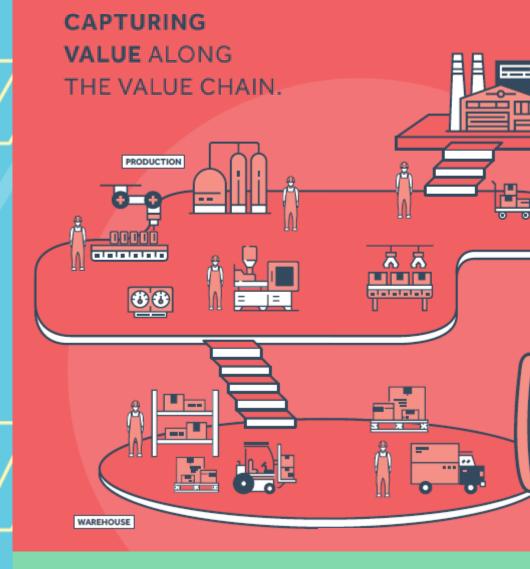
Simplified processes and a leaner structure that minimises duplications and increases efficiencies



# FY2017: Challenging year with intense competition and high input costs



**ENHANCING EFFICIENCY** 



Through the <u>various transformational programs</u>, the **upswing in commodity prices** have been largely digested



results briefing

# F&B Thailand Building brand and innovation

- Strong brand presence and visibility (40,000 hawker stalls)
- Continuing brand building activities
- Expanding product applications
- Innovations



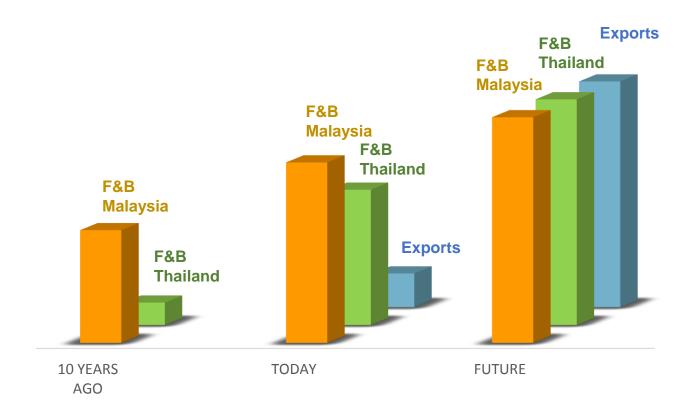


## F&B Thailand Winning through effective marketing and trade activities

- Innovations Successful introduction of TEAPOT Tube (launched in FY 2016) and launch of 2 new BEAR BRAND variants
- Strong brand presence and visibility among hawker stalls (40,000 hawker stalls)
- BEAR BRAND and CARNATION maintained market leadership
- TEAPOT doubled its market share in Sweetened Beverage Creamer category



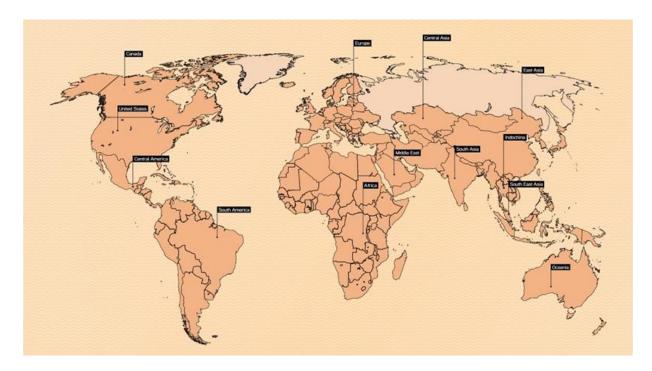
## Building Exports as Our Third Pillar





## **Export Strategies Differentiation approach**

- Focusing on building long term partnership with customers
- Customisation of product offerings and expansion of branded products vs OEM
- Packaging innovations (industrial pack, single serve pack)
- Leverage on our halal status to tap more fully into Muslim nations





# Established Greater Presence in Halal Market Export performance mitigated impact from lower domestic revenue

The state of the s

**↑26%** 

Growth in export of our dairy products from Malaysian operations in FY 2017

>10%

Contribution of exports (both Malaysian and Thailand operations) to total Group Revenue

>30%

FY 2017 F&N export volume growth to Africa & Middle East (Halal core markets)



# **Exports from**Malaysian Operations

## Building long term partnership

with customers



**Customisation** 

of product offerings and expansion of branded products



Anuga, Taste the Future **Trade Fair for Food & Beverages** in Cologne, 2017

Packaging innovations

Dessert & Snack Fair, Korea 2017



GINKGO

ស្លឹកតីដក

# Brand Building in Indochina (Laos & Cambodia)





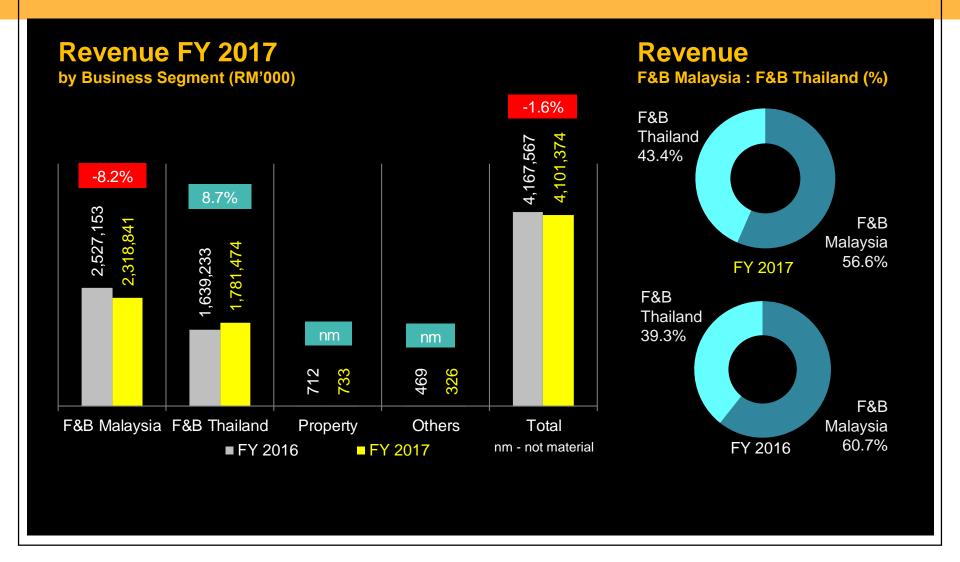




#### Full Year FY 2016/2017 Group Financial Performance

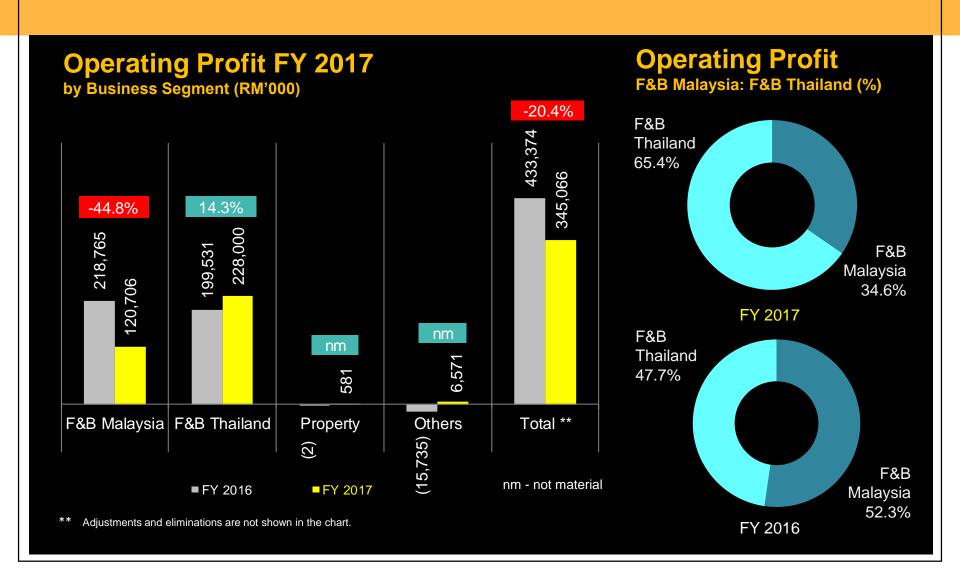
#### **Group Full Year Revenue**

maintained at RM4.1 billion



### **Group Full Year Operating Profit**

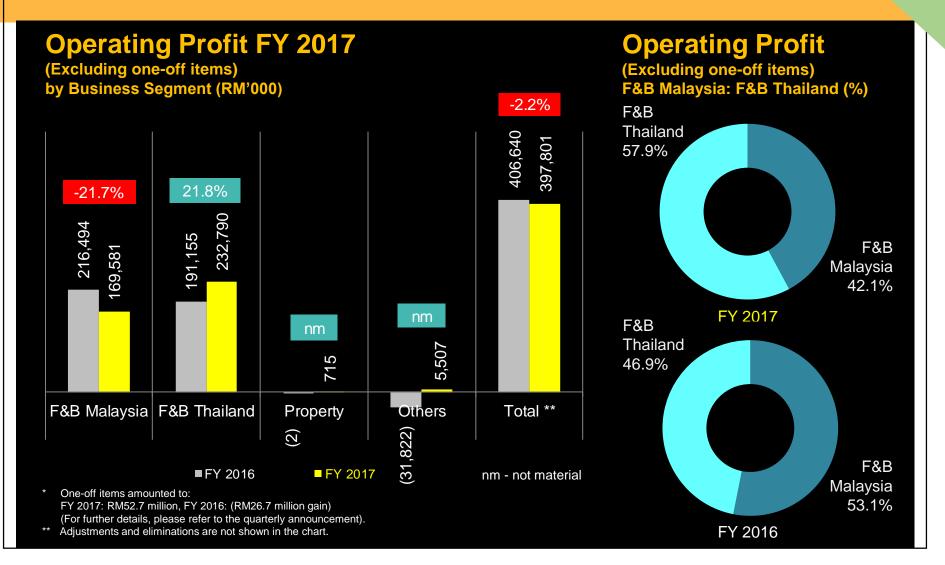
impacted by higher input and restructuring costs



### **Group Full Year Operating Profit**

one officens

on a comparable basis, excluding one-off items, is lower by 2.2% (RM8.8m)





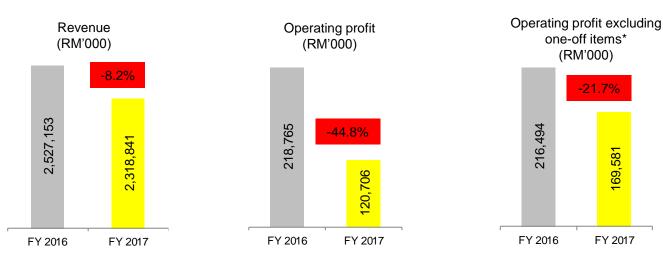
# Food & Beverages Malaysia ("F&B Malaysia")

#### F&B Malaysia

2600 FOR AXTA

### Robust export revenue help mitigate impact from lower F&B Malaysia domestic revenue

- Revenue: declined by 8.2% from RM2,527.2 million to RM2,318.8 million
  - Impacted by continuing weak consumer sentiment and intense pricing pressure.
- Operating profit: declined 44.8% from RM218.8 million to RM120.7 million
  - Impacted by restructuring cost
  - Lower revenue and higher input costs especially sugar
  - Offset by lower discounts, advertising and promotions spending, and overheads.
- Excluding one-off items\*, operating profit declined by 21.7% to RM169.6 million.







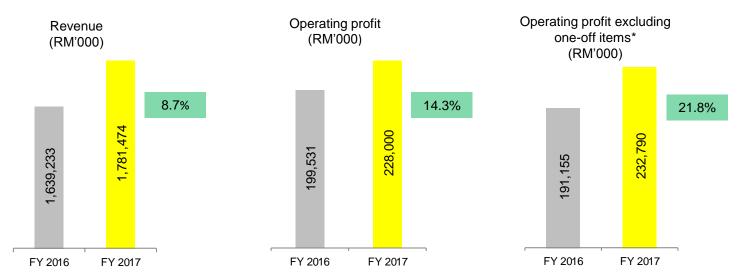


# Food & Beverages Thailand ("F&B Thailand")

#### F&B Thailand

#### Double-digit growth in operating profit

- Revenue: 8.7% higher to RM1,781.5 million
  - Double-digit growth in the Indochina market and successful launches of two new BEAR BRAND variants and TEAPOT Tube
  - Aided by favourable Ringgit Malaysia/Thai Baht translation.
- Operating profit rose 14.3% to RM228.0 million from RM199.5 million
  - Favourable input and packaging costs, and lower advertising and promotions spending.





One-off items amounted to:
FY 2017: RM4.8 million, FY 2016: (RM8.4 million gain) (For further details, please refer to the quarterly announcement).



### **Dividends**

# Dividend O

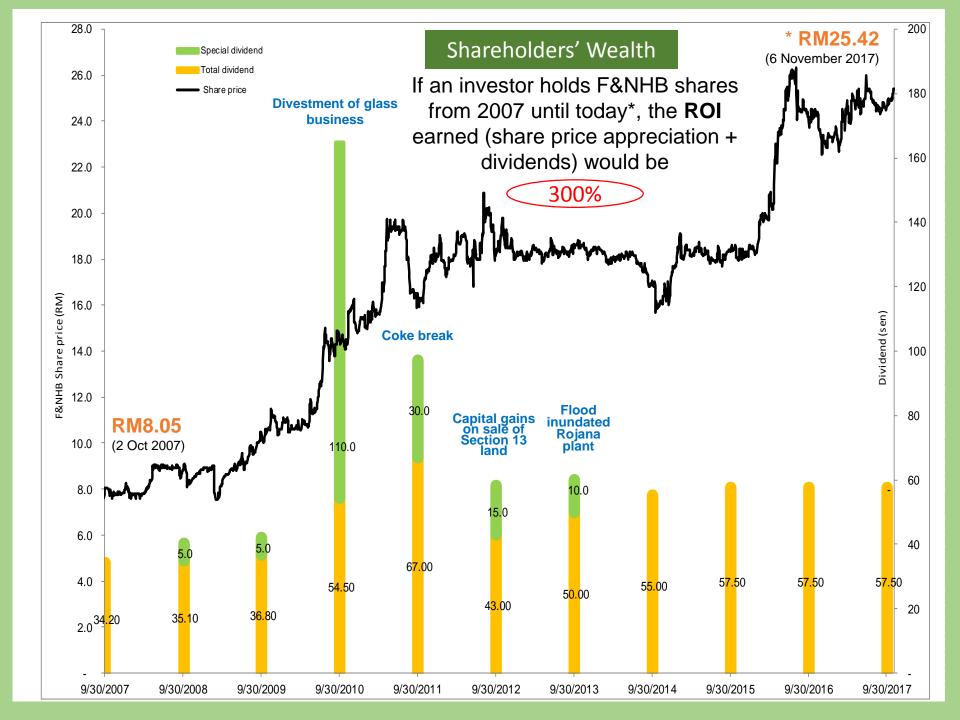
## Final Dividend Maintained at 30.5 Sen/Share

	FY 2017	FY 2016
Total equity <sup>1</sup>	2,132,730	1,989,162
Total assets	3,231,498	3,205,873
Net cash/(debt)	45,336	188,957
Net assets per share	5.82	5.43
Gearing ratio	0.18	0.20

<sup>&</sup>lt;sup>1</sup> Includes non-controlling interest

- Final single tier dividend of 30.5 sen per share
- Total dividend for the year of 57.5 sen per share, matching that in FY2016.
- Takes into account Group's capital position, working capital requirements and capital expenditure investments.





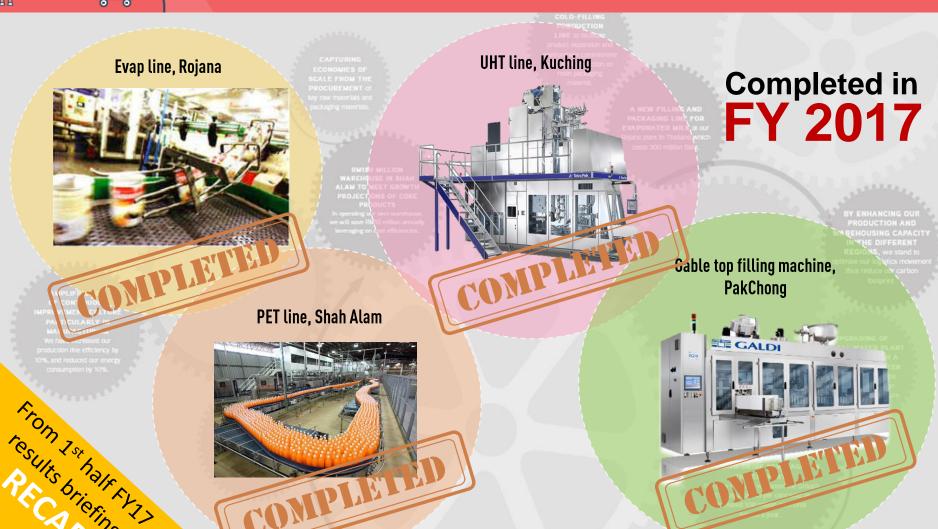


### FY 2017 Highlights



### **Investing for the Future:**

To increase capacity and build our capabilities > RM500 million invested over a period of 3 years







Official launch July 2017



Offering HEALTHIER beverage



Serving > 160 million Malaysian customers annually



Available in **261 OUTLETS** nationwide





New pack size 400ml in Malaysia



#### Offering 'Healthier Choices' to Consumers

Innovation towards healthier beverage choices



Delivering our promise:

pure enjoyment.pure goodness

F&N will offer

a healthy option in

every product category
that we are in by 2020.

More to come ...



#### MINUMAN ISOTONIK RASMI









Refreshing >500,000 athletes officials volunteers audiences















**SHAH ALAM PENANG ISLAND** 



**Since 2007 Since 2012** 



Extended to 2 new areas this year

Seberang Prai Kuching

205 SCHOOL PARTICIPATED BY

43 schools in Shah Alam 105 schools in Penang Island 38 schools in Seberang Prai 17 schools in Kuching this year @ 2017



144,000kg in Shah Alam 2 145,000kg in Penang Island 54,000kg in Seberang Prai 20,000kg in Kuching



#### **OUR AWARDS & RECOGNITION**



#### **ENVIRONMENTAL**



The Prime Minister's Industrial Award 2017 from the Ministry of Industry Thailand

Thailand Kaizen Award 2017: Diamond Level from the Technology Promotion Association (Thailand-Japan)

**CSR-DIW Continuous Award 2017** from the Ministry of Industry, Thailand

Green Industry Level 4 (GI4): Green Culture from the Ministry of Industry, Thailand



#### **MARKETPLACE**



**FDA Quality Award 2017** from Thai Food & Drug Administration



**Top 20 Finalists of**PwC's The Building Trust Awards 2017

Product of the Year Award 2017/2018



Isotonic category



Green tea category

#### **WORKPLACE**



#### **Gold Class II Award**

from the Malaysian Society for Occupational Safety and Health



Thailand Labour Management Excellence Award 2017

from the Ministry of Labour, Thailand

National Safety Award 2017: Diamond Level

from the Ministry of Labour, Thailand







GOLD AWARD in Beverage – Non Alcoholic







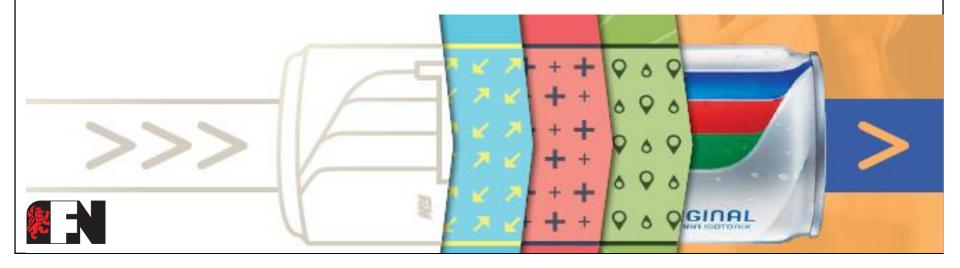


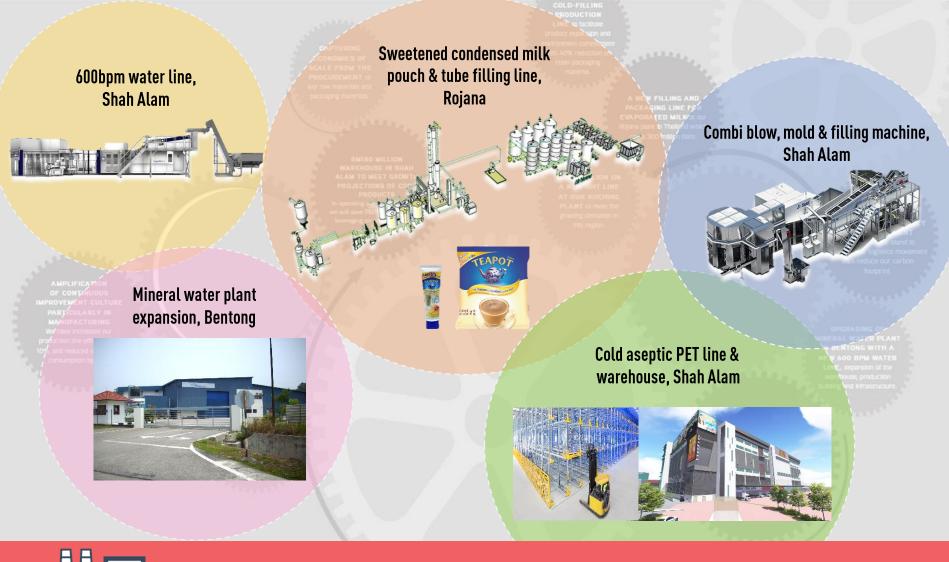
**F&N: Going Forward** 

### F&B Malaysia Going Forward

#### **Extract Value From Improved Cost Structure & Operational Efficiency**

- Priority
  - FY 2017 → Transformation program to address cost structure
  - FY 2018 → Revenue and profitability improvement
    - Leaner and ready to extract value of integration
    - Sustainable opex savings in excess of RM40 million p.a.
- FY 2018 will see us launching record number of new products







### **Investing for Growth:**





### **Investing for Growth:**

Further investments in capability and capacity expansion under evaluation

### F&B Thailand

#### **Going Forward**

- Continued focus on innovations
  - TEAPOT Tube new product extensions
- Brand building in Indochina







# **Exports Going Forward**

- Continued focus on growing exports
- Further investments in capability and capacity expansion to transform the Exports business into a key revenue pillar for the Group
- Extending our global footprint especially in the Halal market









## THANK YOU